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ALWAYS A POSITIVE IMAGE, LLC NAMED A 2008/2009 PICK IN THE KNOT BEST OF WEDDINGS MAGAZINE



PHILADELPHIA, PA (MARCH 31, 2009) — ALWAYS A POSITIVE IMAGE, LLC is pleased to announce it has been selected as a 2008/2009 Pick in the **The Knot Best of Weddings Magazine**, a coast-to-coast by-brides-for-brides guide from The Knot (NASDAQ: KNOT; www.theknot.com), the #1 wedding website and most trusted wedding resource.

The Knot Best of Weddings magazine is a must-have when it comes to selecting the best-of-the-best wedding resources, from wedding sites to photographers to florists and more in over 40 key cities across the United States. Detailed feedback on every single wedding business that couples hired for their wedding celebration helps local to-be-weds select the ultimate wedding resource in each region.

“We are excited and blessed to receive this award for the 2nd year in a row. API is committed to providing professional and personal service. We create elegant events that capture our client’s vision while capturing their guests’ attention. We make sure that every event is Always A Positive Image.”

The Knot Best of Weddings magazine is available for \$9.99 on newsstands and in major bookstores nationwide, and at TheKnot.com/shop. To speak with an editor or with brides in your area, please contact Jacalyn@theknot.com. High-resolution photos and visuals can be provided electronically or through the mail.

About The Knot Inc.

The Knot, Inc. (NASDAQ: KNOT; www.theknot.com), is a leading lifestage media company. The Company's flagship brand, The Knot, is the nation's leading wedding resource, reaching well over a million engaged couples each year through the #1 wedding website TheKnot.com. Other products from The Knot include The Knot national and local magazines, The Knot books (published by Random House and Chronicle) and television programming bearing The Knot name (aired on the Style and Comcast Networks). The Company also owns WeddingChannel.com, the most visited wedding gift registry website.

